

SiPearl appoints Craig Prunty as Vice President Marketing and Business Development

SiPearl, the designer of the microprocessor for the European exascale¹ supercomputer, is announcing the appointment of Craig Prunty as Vice President Marketing and Business Development. Previously Marketing Director for Marvell Semiconductor's server processors business unit, this high-performance computing market expert is joining SiPearl's leadership team.

Maisons-Laffitte, France, 9 June 2020 – Craig Prunty (Master's in Electrical Engineering from San Diego State University) is joining SiPearl's leadership team as Vice President Marketing and Business Development.

A business development and product marketing expert in the global high-performance computing market, Craig joined SiPearl on 4 May. He is heading up the definition and product positioning for the first-generation microprocessor for high performance computing applications that will be launched in 2022. He will also structure SiPearl's commercial deployment and sales worldwide, alongside support for premium partners and clients.

A dual French and American national, Craig has spent the majority of his career in France and California with global semiconductor companies (Marvell Semiconductor, Cavium, AppliedMicro), contributing to the commercial success of several product lines. In his various positions, he has been engaged in industry consortiums and has built up a robust global network of partners in the high-performance computing market.

Before moving to SiPearl, Craig was Marketing Director for Marvell Semiconductor's server processors division in Santa Clara, California. Prior to that, he was Associate Director EU Sales for the processor company Cavium (acquired by Marvell Semiconductor in 2018). He has successfully developed new markets including high-performance computing harnessing Arm technology.

The appointment of Craig Prunty will further strengthen and enhance the capabilities of the international team of experts with extensive track records chosen by Philippe Notton, SiPearl's CEO and founder. Further high-level recruitments will be officially announced over the coming weeks.



About SiPearl

Created by Philippe Notton, SiPearl is the company that is bringing to life the European Processor Initiative (EPI) project, designing the high-performance, low-power microprocessor for the European exascale¹ supercomputer.

This new generation of microprocessors will enable Europe to set out its technological sovereignty on the strategic markets for high performance computing, artificial intelligence and connected mobility.

SiPearl will develop and market its solutions through close collaboration with its 26 partners from the EPI - scientific community, supercomputing centres and leading names from the IT, electronics and automotive sectors - which are its stakeholders and future clients.

SiPearl is supported by the European Union².

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1) 1 billion billion calculations per second.

2) This project has received funding from the European Union's Horizon 2020 research and innovation program under specific grant agreement no.826647.